

FIRST 5 HELPS CHILDREN GET THE BEST POSSIBLE START

Our funded programs benefited over 15,000 children, parents, and providers last year:

- Almost all children served had health insurance and were up-to-date on immunizations.
- 13% of children had been diagnosed with a developmental delay or disability.
- 63% of families served lived in targeted neighborhoods in Antioch, Concord, Bay Point, Pittsburg, or Richmond.
- Most families served earned less than \$30,000; *50% earned less than \$15,000.*

Research shows that a child's brain develops most dramatically during the early years of life. This is why First 5 Contra Costa invests Proposition 10 tobacco tax funds in effective local health, education, and family support programs for children prenatal through age 5.

Studies confirm that early childhood initiatives like Proposition 10 are investments that can reduce the need for more expensive taxpayer-funded services later, such as special education, foster care, and welfare programs. Learn more at www.firstfivecc.org.

First 5 ensures children are HEALTHY by funding:

- Substance abuse treatment for pregnant and parenting women and therapeutic services for their children.
- A nurse home visiting program for families with medically vulnerable or premature infants.
- Support and assessment of hundreds of children with disabilities and/or physical or emotional delays; early intervention is when treatment is most effective and least costly.
- Emergency counseling and shelter services for families who are homeless or escaping domestic violence situations.

First 5 ensures children START KINDERGARTEN FULLY PREPARED by funding:

- Scholarships for low-income children to attend high-quality preschool.
- Quality improvement efforts at child care sites located in low-income communities benefitting 1,500 children annually.
- Comprehensive training and educational advancement for thousands of child care providers to make sure children receive high-quality child care.
- School readiness preschools that have boosted skills for 1,800 low-income children who otherwise may enter kindergarten academically and socially behind.

First 5 SUPPORTS PARENTS through:

- In-home parent education and support programs that help 1,200 at-risk pregnant women and new parents annually.
- Five family centers that provide free parenting classes and early learning programs to nearly 1,900 families every year.
- Case management and counseling programs that help hundreds of teen mothers improve parenting skills and stay in school.
- Parenting kits distributed to over 10,000 new parents annually to help them care for their babies.
- 211, a 24-hour phone referral system that helps the growing number of families in need find community programs.